

## **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to the [www.ridesafenetwork.org](http://www.ridesafenetwork.org) and Ride Safe Association and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Ride Safe Association include [www.ridesafenetwork.org](http://www.ridesafenetwork.org), RSN, Aptus Business Consultants, [www.aptushq.org](http://www.aptushq.org) and [www.aptusmerchantservices.com](http://www.aptusmerchantservices.com). The RSN website is a Transportation site. By using the RSN website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

RSN may collect personally identifiable information, such as your name. If you purchase RSN's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. RSN may also collect anonymous demographic information, which is not unique to you, such as your age, gender, household income, political affiliation, race and religion. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by RSN. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the RSN website.

RSN encourages you to review the privacy statements of websites you choose to link to from RSN so that you can understand how those websites collect, use and share your information. RSN is not responsible for the privacy statements or other content on websites outside of the RSN website.

### **Use of your Personal Information**

RSN collects and uses your personal information to operate its website(s) and deliver the services you have requested.

RSN may also use your personally identifiable information to inform you of other products or services available from RSN and its affiliates. RSN may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

RSN may sell, rent, or lease customer information to third parties for the following reasons: including but not limited to marketing, promotions, public awareness, etc..

RSN may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. RSN may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to RSN, and they are required to maintain the confidentiality of your information.

RSN may keep track of the websites and pages our users visit within RSN, in order to determine what RSN services are the most popular. This data is used to deliver customized content and advertising within RSN to customers whose behavior indicates that they are interested in a particular subject area.

RSN will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on RSN or the site; (b) protect and defend the rights or property of RSN; and, (c) act under exigent circumstances to protect the personal safety of users of RSN, or the public.

### **Use of Cookies**

The RSN website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize RSN pages, or register with RSN site or services, a cookie helps RSN to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same RSN website, the information you previously provided can be retrieved, so you can easily use the RSN features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the RSN services or websites you visit.

### **Security of your Personal Information**

RSN secures your personal information from unauthorized access, use or disclosure.

### **Children Under Thirteen**

RSN does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Disconnecting your RSN Account from Third Party Websites**

You will be able to connect your RSN account to third party accounts. BY CONNECTING YOUR RSN ACCOUNT TO YOUR THIRD PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD PARTY SITES). IF YOU DO NOT WANT

INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THE THIS FEATURE. You may disconnect your account from a third party account at any time. Users may learn how to disconnect their accounts from third-party websites by visiting their "My Account" page. Users may also contact us via email or telephone..

### **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from RSN by contacting us here:

- Web page: \_\_\_\_\_
- Email: [optout@ridesafenetwork.org](mailto:optout@ridesafenetwork.org)
- Phone: \_\_\_\_\_

### **Changes to this Statement**

RSN will occasionally update this Statement of Privacy to reflect company and customer feedback. RSN encourages you to periodically review this Statement to be informed of how RSN is protecting your information.

### **Contact Information**

RSN welcomes your questions or comments regarding this Statement of Privacy. If you believe that RSN has not adhered to this Statement, please contact RSN at:

Ride Safe Association  
519 4th Ave #1  
Salt Lake City, Utah 84103

Email Address:  
[info@ridesafenetwork.org](mailto:info@ridesafenetwork.org)

Telephone number:  
855-399-9558

Effective as of December 01, 2014